

# Press Release Writing Services That Get You Noticed in 2025

## Meta Description:

Professional [press release](#) writing services that help U.S. brands gain media coverage, backlinks, and exposure through powerful, newsworthy storytelling.



## Why Press Releases Still Matter

In the digital age, visibility equals credibility. A well-written [press release](#) doesn't just share your story — it amplifies your brand's authority, gets you noticed by journalists, and builds valuable backlinks.

Our professional [press release writing services](#) combine journalism-style writing, SEO optimization, and strategic distribution to make sure your announcement reaches the right audience — and gets real results.

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## What Our Press Release Services Include

Every release we write follows the official AP Style and meets editorial standards used by top-tier news outlets in the U.S.

### You'll Get:

- Professionally written [press release](#) (400–600 words)
- **AP Style** formatting
- **SEO optimization** for Google News visibility
- **Attention-grabbing headlines & quotes**
- **Custom call-to-action** for your campaign

- **Distribution-ready format (Word & PDF)**
- Optional **syndication to U.S. media networks**

We specialize in press releases for startups, product launches, rebrands, events, partnerships, and award announcements.

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## Why Choose Our Press Release Writers

- **U.S.-based writers** with PR and journalism backgrounds
- **SEO + PR integration** for maximum online visibility
- **Fast turnaround** (1–2 business days for first draft)
- **Affordable pricing** with agency-level quality
- **Revisions included** until your release is media-ready

Every [press release](#) is carefully crafted to grab attention *and* meet the submission requirements of major distribution platforms like GlobeNewswire, EIN Presswire, and PR Newswire.

## How Our Press Release Process Works

1. **Brand Discovery** – You share your announcement, goals, and target audience.
  2. **Headline Crafting** – We write attention-grabbing titles tailored for media appeal.
  3. **Writing & Optimization** – Your [press release](#) is written following AP Style + SEO rules.
  4. **Revisions & Approval** – You review and approve the final draft.
  5. **Distribution (Optional)** – We help publish your release across U.S. media platforms.
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## Pro Tip

### Did You Know?

According to Cision, over **70% of journalists** say press releases are still their #1 trusted source for story ideas.

That means a strong, well-optimized [press release](#) can directly lead to **earned media coverage** — not just impressions.

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## Common Mistakes in Press Release Writing

- Writing like an ad instead of a news story
- Missing clear news angles or quotes
- Weak headlines that editors skip over
- No contact info or CTA
- Ignoring SEO best practices (Google News guidelines)

We ensure your release reads like news, not a pitch — increasing your chances of publication.

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## Ready to Make Headlines?

If you have something big to announce — a product, a partnership, a milestone — don't just post it on social media. Make it official with a professionally written, media-ready press release that builds authority and visibility.

 [Get a Free Quote Today](#)