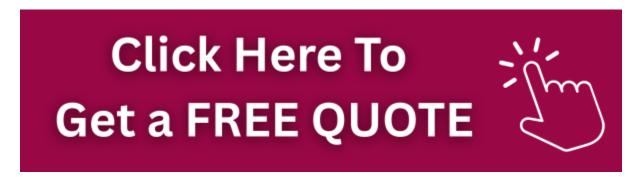
# **Press Release Writing Services That Get** You Noticed in 2025

#### **Meta Description:**

Professional press release writing services that help U.S. brands gain media coverage, backlinks, and exposure through powerful, newsworthy storytelling.



## Why Press Releases Still Matter

In the digital age, visibility equals credibility. A well-written press release doesn't just share your story — it amplifies your brand's authority, gets you noticed by journalists, and builds valuable backlinks.

Our professional press release writing services combine journalism-style writing, SEO optimization, and strategic distribution to make sure your announcement reaches the right audience — and gets real results.

#### What Our Press Release Services Include

Every release we write follows the official AP Style and meets editorial standards used by top-tier news outlets in the U.S.

#### 💡 You'll Get:

- Professionally written press release (400–600 words)
- AP Style formatting
- **SEO optimization** for Google News visibility
- Attention-grabbing headlines & quotes
- **Custom call-to-action** for your campaign

- Distribution-ready format (Word & PDF)
- Optional syndication to U.S. media networks

We specialize in press releases for startups, product launches, rebrands, events, partnerships, and award announcements.

## Why Choose Our Press Release Writers

- U.S.-based writers with PR and journalism backgrounds
- SEO + PR integration for maximum online visibility
- Fast turnaround (1–2 business days for first draft)
- Affordable pricing with agency-level quality
- Revisions included until your release is media-ready

Every <u>press release</u> is carefully crafted to grab attention *and* meet the submission requirements of major distribution platforms like GlobeNewswire, EIN Presswire, and PR Newswire.

#### **How Our Press Release Process Works**

- 1. **Brand Discovery** You share your announcement, goals, and target audience.
- 2. **Headline Crafting** We write attention-grabbing titles tailored for media appeal.
- 3. **Writing & Optimization** Your <u>press release</u> is written following AP Style + SEO rules.
- 4. **Revisions & Approval** You review and approve the final draft.
- 5. **Distribution (Optional)** We help publish your release across U.S. media platforms.

#### Did You Know?

According to Cision, over **70% of journalists** say press releases are still their #1 trusted source for story ideas.

That means a strong, well-optimized <u>press release</u> can directly lead to **earned media coverage** — not just impressions.

## **Common Mistakes in Press Release Writing**

- Writing like an ad instead of a news story
- Missing clear news angles or quotes
- Weak headlines that editors skip over
- No contact info or CTA
- Ignoring SEO best practices (Google News guidelines)

We ensure your release reads like news, not a pitch — increasing your chances of publication.

## Ready to Make Headlines?

If you have something big to announce — a product, a partnership, a milestone — don't just post it on social media. Make it official with a professionally written, media-ready press release that builds authority and visibility.